

# OUTLOOK

March 6, 1989

## Students Organize Celebration for Kirwan

The UMCP student body has organized a celebration honoring newly appointed President William E. Kirwan.

The event, scheduled for Monday, March 13 from 2:30 to 3:30 p.m. in the Grand Ballroom of the Stamp Student Union, will give College Park students a chance to meet Kirwan and express their support for him. The program will include a performance by the student improvisational group Erasable, Inc., several student speakers and remarks by Kirwan.

"This is a way for the students to express their support and admiration for Dr. Kirwan," says Seth Bernstein, co-coordinator of the event. "The Administration is always doing things for the students. We thought it would be nice if the students showed appreciation for the Administration for a change."

Bernstein, a senior psychology major, and Stuart Ritter, a senior electrical engineering major, formulated the idea a few weeks ago.

"One night Stuart called me up and said, 'I don't think this could ever happen, but what do you think about a student celebration for Dr. Kirwan?' I said, 'Yea! Let's do it,'" Bernstein recalls.

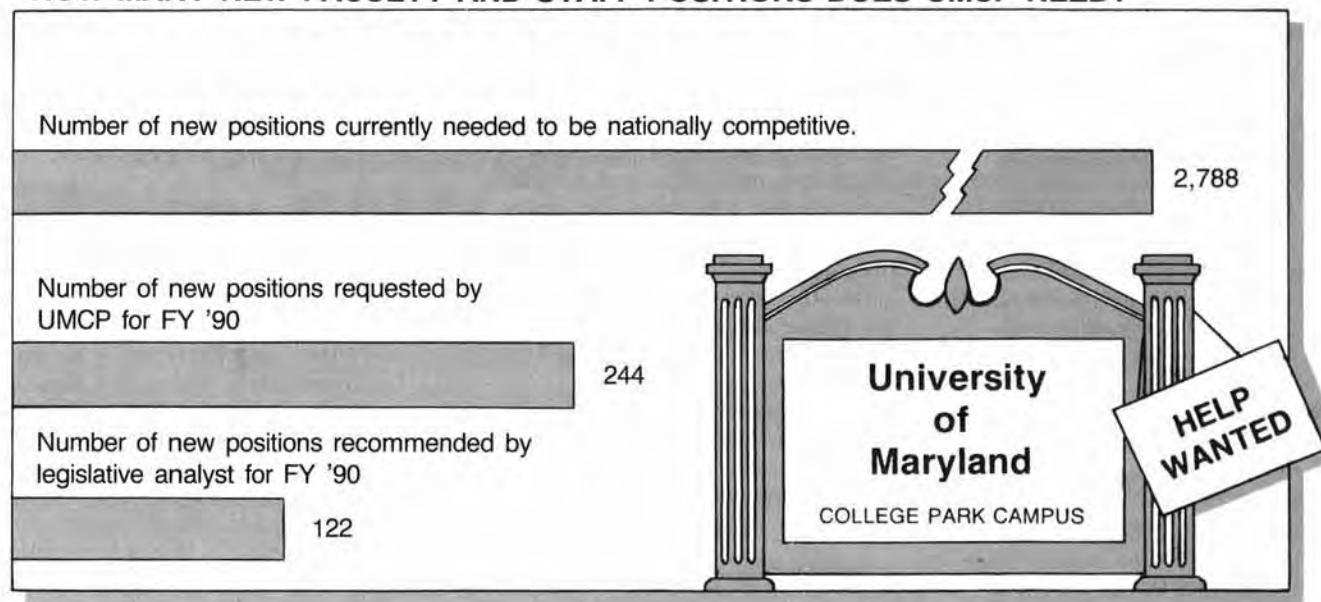
Ritter and Bernstein spoke with other students on campus to see if there was interest in this type of event, and the response they received was overwhelming. Almost every student they spoke with was excited about Kirwan's appointment and wanted to contribute to a student celebration congratulating him. Two days after Ritter's initial idea, the event was on Kirwan's calendar.

A student planning meeting was held on February 17 to formulate the details of the event. More than 30 students attended, representing about 25 student organizations. They discussed the ceremony's format, publicity of the event, and ways to fund the project. The event is being organized, publicized and funded completely by students and student organizations.

"Dr. Kirwan has really helped give this campus more of a community feel," Ritter says. "We as students are happy to work together to show Dr. Kirwan how much we like and respect him."

## State Legislature Holds Hearings on University Budget

### HOW MANY NEW FACULTY AND STAFF POSITIONS DOES UMCP NEED?



**N**ext year's budget request has now been forwarded by Governor William Donald Schaefer to the state legislature, and budget hearings are underway. If UMCP's FY '90 asking budget is approved as submitted in the governor's allowance, College Park will receive total revenues amounting to \$514,084,815—a 12.17 percent increase over this year's operating budget.

When submitted last fall to the governor's office, College Park's asking budget requested \$47 million more in state support next year over this year's appropriation and asked for 224 new positions for the campus.

However, by the time the governor's allowance was transmitted to the legislature in January, this amount was increased to \$55.5 million. The \$8.6 million in net new dollars for College Park includes a 4 percent

cost-of-living allowance (COLA)—an amount requested for all state employees, \$879,009 for classified salary pay adjustments (ASR), and funding for two important continuing initiatives added to College Park's budget by the governor's office. The items are \$750,000 and 10 new positions for the Systems Research Center and \$750,000 and 10 new positions for the Center for Superconductivity.

Although the 244 new positions requested by the campus still remain in the budget under discussion by legislative committees, there is some question as to whether the entire number of new lines will remain untouched when the final budget is approved in April. The reason? The legislative analyst has recommended that the request be pared in half, to 122 new positions, a recommendation based on the concept of spending affordability—that growth in positions

in for ALL state agencies be limited to one percent. However, in making this judgment that UMCP's request for new positions be reduced by 50 percent, the analyst did not take into account the fact that the legislature mandated last year a minimum level of General Funds Support to help bring College Park up to the level of the other major research universities that are its peers.

The cuts could include the following reductions suggested by the legislative analyst:

Faculty, new positions requested 55.34, (recom. reduction 23.34); academic support, requested 22, (rec. reduction 3); technical support, requested 43, (rec. reduction 33); administrator, requested 7.5, (rec. reduction 1.5); secretary/clerical, requested

*continued on page 3*

## Distinguished Scholar-Teacher Lecture Series Begins Next Week

The Office of Undergraduate Studies has announced the schedule for the 1989 Distinguished Scholar-Teacher Lecture Series. The lectures, designed to showcase the expertise of this year's group of six distinguished faculty, are open to the public and the campus community is invited to attend. A reception will immediately follow each lecture.

**Thursday, March 16—William Hodos**, Dept. of Psychology, "Varieties of Animal Intelligence," 2 p.m., Room 1240, Psychology-

Zoology Bldg.

**Friday, April 7—Edward Fink**, Dept. of Communication Arts and Theatre, "A Funny Thing Happened on the Way to the Lecture: Some Thoughts on Humor," 2 p.m., Room 2203, Arts-Sociology Bldg.

**Monday, April 17—David Sammons**, Dept. of Agronomy, "Agriculture: Nature and Nurture," 2 p.m., Room 2203, Art-Sociology Bldg.

**Friday, April 21—Alice Mignerey**, Dept. of Chemistry and Biochemistry, "The Many Phases of

Nuclei," 2 p.m., Room 2203, Art-Sociology Bldg.

**Monday, April 24—Robert Berdahl**, Dept. of Education Policy, Planning, and Administration, "Public Universities and State Governments: Is the Tension Benign?," 2 p.m., Room 2203, Art-Sociology Bldg.

**Monday, May 1—George Snow**, Dept. of Physics and Astronomy, "Thirty Years of Particle Physics: Then and Now," 2 p.m., Room 2203, Art-Sociology Bldg. ■

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## CLIS Program Asks "Who Has the Right to Know?"

The Alumni Chapter of the College of Library and Information Services is having its annual continuing education program on March 29 on the freedom of information and library confidentiality laws. Herbert Foerstel, head of Branch Libraries at College Park and recent winner of the 8th Annual Hugh N. Hefner First Amendment Award, will speak along with Quinlan J. Shea, Jr., special council at the National Security Archives in Washington, D.C. The program begins with refreshments at 6:30 p.m. in Room 4114 Hornbake. Presentations and discussion will be from 7-9 p.m. The program costs \$5 and is open to all who are interested. For more information or to make reservations, call Esther Herman at 454-2590 by March 23.

## RESEARCH HIGHLIGHTS

### "Don't Smoke that Cigarette or Else!" Fear Communication—Is It Effective?

The egg sizzles and pops in the bubbling, hot oil of the black frying pan. The announcer's grave voice warns the audience—"This is your brain on drugs." It's a television message that is not soon forgotten.

But do messages like this one really sober up a drug addict or keep a teenager from smoking his first joint because he thinks it's cool? Do health messages that do nothing but evoke fear or other negative emotions work?

Not really, says Ken Beck, associate professor of health education and director of research for the Safety Education Center.

"Fear communication is really a misnomer," he explains. "Threat communication is more appropriate, and if people feel sufficiently threatened, they'll simply deny there's a problem."

Beck, who has written numerous research papers on the subject and participated in a National Institutes of Health conference on fear communications, says that for a health threat message to be effective, it must also make the audience have a strong perception that they can control the behavior that threatens their lives.

With health messages about cancer, for example, stressing the possible hundreds of causes of cancer will not do much to persuade people to change their behavior and eating habits. The public simply believes that everything causes cancer, and therefore, there is nothing that can be done about it. Health messages that focus on prevention and risk reduction that are within the individual's ability are more effective.

"The same thing is true for smoking," Beck says. "Messages that try to scare smokers into quitting generally don't work because most smokers know that cigarettes are bad for them anyway. What is needed are messages

that make smokers feel they can control their habit."

Beck says that there are many factors that determine how a person will respond to a fear communication message. Teenagers, for example, have strong feelings of invulnerability. Fear messages might work for a while with them, but unless teenagers eventually perceive that the threats are real to them, they will tune out the messages.

Income level and social class also are influencing factors, Beck adds. He says that recent studies showed that as the level of fear increased in a message, the response rate dropped in affluent sections, but the opposite reaction occurred in blue collar neighborhoods.

# FEAR COMMUNICATIONS

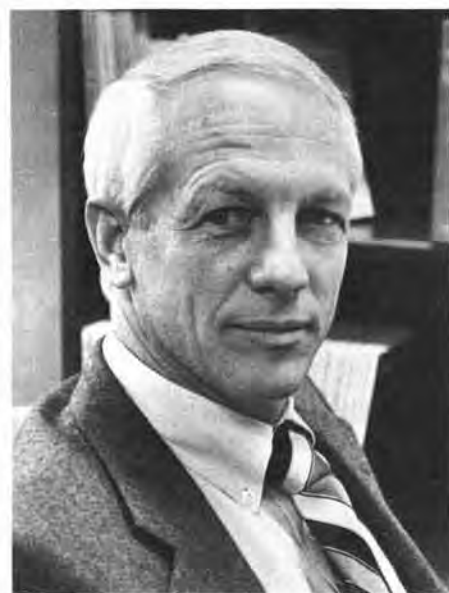
The concept of fear communication came about in the 1950s and has been a controversial advertising tool since then, but Beck says that most health educators today, like himself, believe that the use of fear and threatening messages do not bring about the desired results.

"Fear communications are effective

as attention-getters. They help people mobilize concerns and decide how to relate to a particular issue," Beck says. "But threatening messages should be coupled with a strong sense that control is possible. People need to be able to say, 'There is something I can do.'" ■

—Jan Barkley

## Educational Research at UMCP Receives Top 10 Ranking



John Guthrie

Association.

"The American Educational Research Association is the leading professional society for research in education, and it's very impressive to be selected to present a paper at its convention," says John Guthrie, director of the Center for Educational Research and Development.

At the 1986 and 1987 conventions UMCP faculty presented 76 and 74 papers, respectively. Those combined 150 papers landed UMCP the 9th ranking among such other top 10 finishers as Illinois-Urbana, Stanford and UC-Berkeley.

Guthrie says that many of the 150-member faculty in the College of Education are members of the AERA. Associate professor Hilda Borko was recently chosen as the editor of association's major periodical, *The American Educational Research Journal*.

The ranking comes at a time when the university is moving into a new era of research, says Guthrie.

"The recognition is particularly important because of the fact the university is taking a different approach to research in education—to theory-based research rather than program-based research."

Guthrie says that UMCP's recent

success is the result of a young, well-trained faculty and a more productive tenured faculty, as well as the fact that more energy and time is being devoted to research.

The faculty will be well-represented at the 1989 convention in March, he says. In the past, many of the faculty have submitted more than one paper, as well.

"That is an indication that we have some of the most active scholars in education research," he says.

UMCP's educational research is also extremely diversified, says Guthrie, and touches on all fields of study, including psychology, sociology and history.

"Our present research ranges from the feelings of infants to the funding of universities," says Guthrie. "But the emphasis is on the conditions of effective instruction."

Current research also includes a study on the behavioral problems of pre-schoolers and what teachers think about while they are teaching and how it affects their actions.

"The center's main mission," says Guthrie, "is to provide resources for faculty research." ■

—Lisa Gregory

## OUTLOOK

Outlook is the weekly faculty-staff newspaper serving the College Park campus community.

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Letters to the editor, story suggestions, campus information & calendar items are welcome. Please submit all material at least three weeks before the Monday of publication. Send it to Roz Hiebert, Editor Outlook, 2101 Turner Building, through campus mail or to University of Maryland, College Park, MD 20742. Our telephone number is (301) 454-5335.



## ERC Co-sponsors Conference on Latex Membrane Research

The UM Engineering Research Center, along with the U.S. Food and Drug Administration and the Health Industries Manufacturers Association, will sponsor "Latex as a Barrier Material," a two-day conference April 6 and 7.

The conference will focus on research on latex membranes as a barrier to disease transmission.

It will provide a forum for scientific

discussion among those who manufacture, use and evaluate latex. Speakers from government, industry and the private sector will discuss the results of research on latex membranes, review standards and regulatory issues.

Participants are expected to include the manufacturing industry, USFDA, and a broad spectrum of users, among them clinics, hospitals, research

laboratories, and the biotechnology industry.

Cost for the conference is \$50. Each day's program will begin at 8 a.m. at the UM Center of Adult Education. For more information contact Edward M. Sybert at the Engineering Research Center at 454-7941. ■



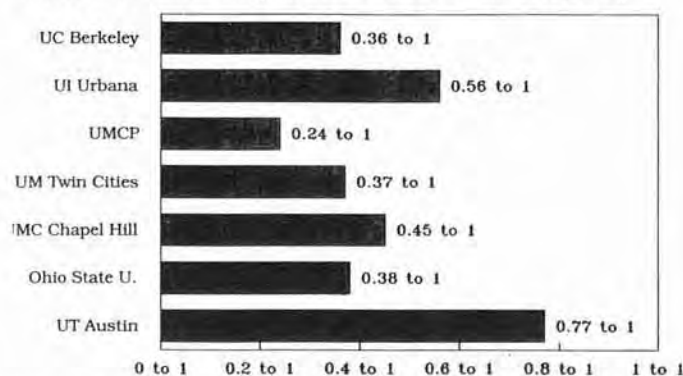
## Kirwan Will Present Enhancement Plan to Senate

The Campus Senate will next meet on Thursday, March 9 at 3:30 p.m. in Room 0126 of Reckord Armory. The main agenda item will be a presentation by President William E. Kirwan of the campus-wide Enhancement Plan. Also on the agenda is a vote to accept the proposed separation of the Department of Communication Arts and Theatre into three new departments: Speech; Radio, Television and Film; and Theatre. For information about the meeting call 454-4549.

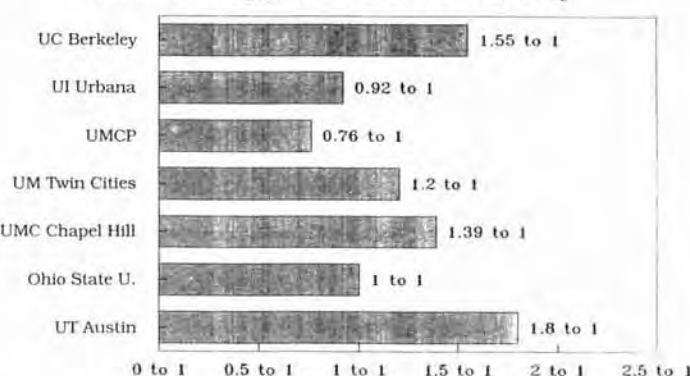
# New and Ongoing Initiatives in FY '90 Budget Request

## UMCP and Other Major Research Universities, Fall 1987

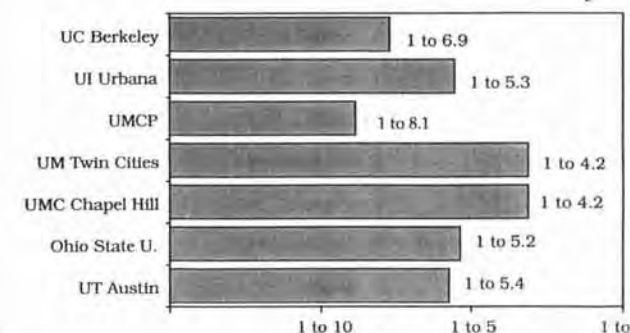
Ratio of Service/Maintenance to Faculty



Ratio of Support Staff to Faculty



Ratio of Administrators to Faculty



Office of Resource Planning and Budgets

University of Maryland at College Park

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25, (rec. reduction 6); maintenance trades, requested 91.32, (rec. reduction 55.89).

Since the budget is still under legislative discussion, no decisions have been made on these reductions at this time.

The budget contains a 4 percent average merit increment for faculty and professional staff and normal increments for classified staff. It also calls for a tuition increase of 8 percent for UMCP students.

Of the total governor's allocation in state-supported programs, 74.4 percent—\$30.9 million—will be devoted to ongoing costs and continuing initiatives for College Park and 25.6 percent—\$10.6 million—will go toward implementing new initiatives.

Funding for ongoing initiatives includes:

- inflationary adjustments, salary increments, and new facilities maintenance support, \$17.5 million and 60 positions;

- undergraduate enrollment reduction, hold harmless, \$3.5 million (represents General Fund revenue substitution for equivalent decrease in Special Funds, tuition income);
- facilities renewal, \$2.5 million;
- increased scholarships, fellowships and remissions costs related to the desegregation financial aid program, \$1.2 million;
- Systems Research Center, \$750,000 and 10 new lines;
- Superconductivity Center, \$750,000 and 10 new lines;
- Support of exemplary programs in the natural sciences, computer science, engineering and other academic programs, \$2.4 million and 31 positions;
- second-year funding for faculty and student computer workstations, \$1.7 million;
- Maryland Industrial Partnerships (MIPS) and support for partnerships with public schools, \$600,000 and 2.5 positions.

New initiatives amounting to \$10.6 million include:

- \$3.3 million and 5 positions for libraries, including \$1.6 million to upgrade the library's technical capacity, replace outmoded equipment, and purchase a new generation library computer system, \$1.2 million for serials inflation stabilization, and \$500,000 for collections development;
- \$500,000 to support academic computing network data wiring costs;
- \$824,000 and 14 positions for administrative computing, including acquisition of software, training and conversion services, and essential personnel to support these activities;
- \$950,000 and 11 positions for enhancement of undergraduate education, to initiate a multi-year program of curricular revision and improvement in academic services;
- \$400,000 and nine positions to provide for improved undergraduate recruitment and retention services in financial aid, advising and counseling;
- \$100,000 and two positions to augment the campus desegregation effort;
- \$1,778,000 and 15 positions as

the first phase to enhance staffing, operating and equipment support for academic departments;

- \$929,000 for increased graduate fellowships and related remissions support;

- \$475,000 and four positions to correct externally imposed funding deficiencies related to hazardous waste disposal, increased dumping fee costs, improved services for hearing impaired and streamlining of accounts payable;

- \$540,000 and eight positions to support new development efforts and strengthen institutional communications and publication services;

- \$217,000 and seven positions to meet police staffing deficiencies and support student patrol;

- \$33,500 and one position for AIDS education;

- \$20,000 to support the Mediation Center between the city of College Park and the Campus;

- \$180,000 for MFRI;

- \$400,000 and 30 positions to improve campus housekeeping services. ■

—Roz Hiebert

## MIPS Funds \$4.5 Million in Projects

The Maryland Industrial Partnerships (MIPS) program has just completed its third round of funding University of Maryland/industry research partnerships.

A total of 69 matching grants have been awarded to companies for projects designed to put technology to work for Maryland firms and to enhance the economic vitality of the state.

Since the first matching grants were awarded in December 1987, \$4.5

million in joint research partnerships have been funded—\$1.5 million contributed by MIPS and the university and \$3 million by industry. MIPS funding has been increased by the state legislature to \$1.5 million per year for fiscal year 1990.

Projects have been selected for funding on the basis of their potential to create or retain jobs, develop or improve products or services, modernize manufacturing processes or

operations, and to promote economic development in other ways. Large, small and start-up companies from most counties in the state are well represented among the firms winning MIPS funding.

Proposals for Round 1 of the 1989-90 MIPS award period are due by May 1. Winning projects will get underway August 14. To be eligible, a company must be a Maryland business, the proposal must be co-

authored by a UM researcher, the research project must be in engineering, computer technology, physical or life science, and the participating company must contribute matching funds.

All 11 UM system campuses are MIPS participants.

For additional information, contact the MIPS office at 454-1935. ■

## 22 Journalists to Study at Knight Center

Twenty-two reporters and editors from across the United States will come to the Knight Center for Specialized Journalism this week to study issues related to nuclear power.

The 6 1/2-day session, beginning Saturday, March 11, will include topics such as reactor operations, radiation, and economic and

regulatory issues. This course repeats a similar session of last October attended by 22 other journalists.

Established in 1987 at the College of Journalism with a grant from the Knight Foundation, the Knight Center conducts courses to help reporters improve their coverage of complex subjects. The center offers courses in

subjects such as finance and economics, medicine, science and the law.

The committee that chose the March class consisted of Frank Allen, Philadelphia bureau chief of *The Wall Street Journal*; Betty Endicott, vice president and general manager, WTTG-TV, Washington; Rudolph Pyatt Jr., business columnist, *The*

*Washington Post*, and Al Rossiter Jr., executive editor, United Press International.

Some of the newspapers represented include, *The Des Moines Register*, *The Philadelphia Inquirer* and *The Chicago Tribune*. ■



# Calendar

March 6 — March 15



Visiting artist Robert Small will present a concert of his solo works, March 10 and 11 at 8 p.m. in the EE Studio Theater. Call 454-4056 for info.

## 6 MON

**International Agriculture and Life Sciences Lecture:** "Opportunities and Constraints in Global Information Dissemination by Libraries and Information Centers," Edith Sontag, Harvard U., noon, 0115 Symons Hall. Call x4607 for info.

**Nyumburu Cultural Center Discussion:** Daphne Harrison Comegys discusses her book "1:30 p.m., 3123 South Campus Dining Hall. Call x5744 for info.

**Mathematics Student-Faculty Colloquium:** "Flow to Martingale, If You Must," Ryszard Syski, 3 p.m., 3206 Mathematics Bldg. Call x3762 for info.

**Horticulture Seminar:** "Alternative Agriculture in Maryland," Charles McClurg, 4 p.m., 0128B Holzapel Hall. Call x3606 for info.

**Computer Science Colloquium:** "Self-Stabilizing Protocols," Mohamed G. Gouda, U. of Texas at Austin, 4 p.m., 0111 Classroom Bldg. Call x4244 for info.

**Entomology Colloquium:** "Use of Host Plant Volatiles in Almond Orchard IPM," Rod Youngman, Virginia Polytechnic Institute, 4 p.m., 0200 Symons Hall. Call x3843 for info.

**Space Science Seminar:** "Velocity-Shear Driven Plasma Instabilities," Gurudas Ganguli, SAIC, 4:30 p.m., 1113 Computer & Space Sciences Bldg. Call x3136 for info.

**Guarnieri String Quartet Open Rehearsal:** Haydn's string Quartet, Opus 50, No. 6, "The Frog," 7 p.m., Tawes Recital Hall. Call x6669 for info.

## 7 TUE

**Department of Spanish and Portuguese Lecture:** "In Search of the First Spanish Woman Writer," 12:30-1:45 p.m., 1103 Jimenez. Call x4305 for info.

**Physics and Astronomy Colloquium:** "Squeezed Light," Malvin Teich, Columbia U., 4 p.m., 1410-1412 Physics Bldg. Call x3512 for info.

**Women's History Month Lecture:** "Race and Gender," Bonnie Thornton, Memphis State U., 8 p.m., 2203 Art/Sociology Bldg. Call x3841 for info.

## 8 WED

**Pre-Retirement Planning Seminar,** duplicate sessions morning and afternoon, Colony Ballroom, Stamp Union, spouses of employees are welcome. Call x6312 for info.

**Counseling Center Brown Bag Lecture:** "Improving Undergraduate Women's Education at College Park: A Status Report on Current Initiatives," Betty Schmitz, noon, 0106 Shoemaker Bldg. Call x2931 for info.

**College of Arts and Humanities Collegiate Encounter:** "Different Approaches to Writing Women's History," Hasia Diner, 12 noon, 1102 Francis Scott Key. Call x6794 for info.

**Housing and Design Showcase:** Peter Karp of RTKL Associates, Inc. will showcase the firm's works, 2 p.m., Maryland Room, Marie Mount Hall. Call x1543 for info.

**Institute for Advanced Computer Studies Lecture:** "Display of Solids Defined by Constructive Solid Geometry," Erik Jansen, 3:30 p.m., 1112 A. V. Williams Bldg. Call x5549 for info.

**History Department Lecture:** "Recasting Questions of Gender, Class and Race," Nancy Hewitt, U. of South Florida, 3:30 p.m., 1117 Francis Scott Key. Call x3783 for info.

**Faculty Guild Meeting:** First reading of proposed by-law changes, report on Hugh Lee case, 4 p.m., Conference Room, 1st floor, Math Bldg. Call 864-6875 for info.

**Architecture Lecture:** Title TBA, Jonathan Barnett, 1988-89 Kea Professor of Architecture, 7:30 p.m., Architecture Auditorium. Call x3427 for info.

**Department of Fire Protection Engineering Lecture:** "The Women's Role in Fire Protection Engineering," Deidre LeMaster, 7:30 p.m. 3140 Engineering Classroom Bldg., call x2424 or x2686 for info.

**Computer Music Concert,** works of Gibson, Wilson, Dashaw, DeLio, Moss, Chafe, and Laske, 8 p.m., Tawes Recital Hall. Call x6669 for info.

## 9 THU

**Continuing Medical Education Lecture:** "An Overview of Physical Therapy Services at UMCP," Robert Grossman, Sports and Orthopedic Therapy Services, 12:30-1:30 p.m., 3100E University Health Center. Call x4928 for info.

**Meteorology Seminar:** "Performance and Development of the NMC Eta-Model," F. Mesinger, NMC, 3:30 p.m., 2114 Computer & Space Sciences Bldg. Call x2708 for info.

**CHPS Lecture:** "Paradoxes and Problems in the Pre-History of Statistical Mechanics," Stephen Brush, 3:30 p.m., 1117 F. S. Key Hall. Call x2850 for info.

**Campus Senate Meeting,** featuring president William Kirwan on the enhancement plan, 3:30 p.m., 0126 Reckord Armory. Call x4549 for info.

**Systems Research Center Colloquium:** "Algebras of Discrete Event Models," Pravin Varaiya, U. of California, 4-5 p.m., 1100 ITV Bldg. Call x5697 for info.

**Reliability Engineering Seminar:** "Helicopter Reliability," Kenneth Eagle, Boeing Helicopter, 5:15-6:15 p.m., 2115 Chemical/Nuclear

Engineering Bldg. Call x1951 for info.

**Center for International Security Studies Conference:** "Is America In Decline," 6-9:30 p.m., today, 8:30 a.m.-1:45 p.m. tomorrow, Prince Georges Room, Stamp Union, \$25, \$10 and \$5. Call x4344 or x3292 for info.\*

## 10 FRI

**Mental Health Lunch 'N Learn Conference:** "The Psychiatrist in the Movies," Irving Schneider, 1-2 p.m., 3100E Health Center. Call x4925 for info.

**Government Lecture:** "On Contradiction: or Myth as Method," Ann Norton, Princeton U., 2 p.m., 2176 LeFrak Hall. Call x6727 for info.

**CHPS Lecture:** "The Gibbsian Approach to Irreversibility," Lawrence Sklar, U. of Michigan, 3:30 p.m., 1117 F. S. Key Hall. Call x2850 for info.

**Dance Performance,** featuring visiting artist Robert Small in a concert of his solo works, 8 p.m., today and tomorrow, EE Studio Theater. Call x4056 for info.

## 11 SAT

**Artist Scholarship Benefit Concert:** pianist Thomas Schumacher will perform works of Prokofiev, Scriabin and Musorgsky, 8 p.m., Tawes Recital Hall, \$10 and \$7. Call x6669 for info.\*

## 12 SUN

**Maryland Colloquium in Jewish Studies:** The Impact of Feminist Scholarship on Jewish Studies 1-5 p.m. Center of Adult Education. Session I: "Feminist Interpretation of the Bible: An Evaluation," Tikva Frymer-Kensky, Reconstructionist Rabbinical College; Session II: "From Apologetics to Rabbi-Bashing: Feminist Studies of Rabbinic Texts," Judith Hauptman, Jewish Theological Seminary; Session III: "Gender and Modern Jewish History: Rethinking Old Concepts," Paula Hyman, Yale U. Call x7251 for info.

## 13 MON

**Health Education Seminar:** "Safe Sex at the Beach," a presentation by Sexual and Reproductive Health Peer Educators, 10 a.m.-2 p.m., 0124 Stamp Union. Call x4922 for info.

**Department of Art Lecture:** "The Women's Museum," Helaine Posner, curator, the Women's Museum, 12:30 p.m., West Gallery, Art/Sociology Bldg. Call x0344 for info.

**Science and Technology in their Social Context Lecture:** "Technological Frontiers and Human Integrity," Langdon Winner, Rensselaer Polytechnic Institute, 3:15 p.m., 2203 Art/Sociology Bldg. Call x8862 for info.

**Horticulture Seminar:** Title TBA, Franklin Schales, 4 p.m., 0128B Holzapel Hall. Call x3606 for info.

**Entomology Colloquium:** "Population Genetics and Evolution of the Yellow Fever Mosquito *Aedes aegypti*," Walter Tabachnick, USDA, 4 p.m., 0200 Symons Hall. Call x3843 for info.

**Computer Science Colloquium:** "The Role of Autonomy in Very Large Distributed Systems," Rafael Alonso, Princeton U., 4 p.m., 0111 Classroom Bldg. Call x4244 for info.

**Space Science Seminar:** "Solar and Interplanetary Medium Influences on the Magnetosphere," Bruce Tsurutani, 4:30 p.m., 1113 Computer & Space Sciences Bldg. Call x3136 for info.

**Registration for Doubles Tennis,** now till Mar. 28, 8:30 a.m.-6 p.m., Campus Recreation Services, Reckord Armory Lobby. Call x3124 for info.

**Criminal Justice and Criminology Lecture:** Title TBA, Joan McCord, Temple U., president of the American Criminology Society, 7 p.m., 2309 Art/Sociology Bldg. Call x4538 for info.

**American Studies Lecture:** Title TBA, Gary Kulik, Smithsonian Institution Museum of American History, 8 p.m., place TBA. Call x4661 for info.

## 14 TUE

**Benefits Orientation for New Faculty and Staff,** 10 a.m., 2202 Hornbake Library. Call x6312 for info.

**Health Education Seminar:** "Save Your Skin Expo," featuring Judy Edwards, R.N. on the dangers of sun exposure, an audio-visual presentation and a skin cancer screening device, 10 a.m.-2 p.m., 0124 Stamp Union. Call x4922 for info.

**International and Agricultural Life Sciences Lecture:** "Private and Public Sector Collaboration: Issues for Agricultural Development," John Shields, California State U. at Fresno, noon, 0115 Symons Hall. Call x4933 for info.

**Physics and Astronomy Colloquium:** "Signature of a Quark-Gluon Plasma," Tetsuo Matsui, M.I.T., 4 p.m., 1410-1412 Physics Bldg. Call x3512 for info.

**Writers Here and Now Reading:** John Deane will read from his works, 6:30 p.m., Katherine Anne Porter Room, 3rd Floor, McKeldin Library. Call x2511 for info.

## 15 WED

**Pre-Retirement Planning Seminar,** duplicate sessions morning and afternoon, Colony Ballroom, Stamp Union, spouses of employees are welcome. Call x6312 for info.

**Health Education Seminar:** "Smart Partying at the Beach," a presentation featuring Alcohol and Other Drug Peer Educators, 10 a.m.-2 p.m., 0124 Stamp Union. Call x4922 for info.

**Human Relations Skills Development Workshop:** "Managing Conflict in the Workplace," Henry Barringer, 9 a.m.-noon, Prince Georges Room, Stamp Union. Call x4124 for info.

**Counseling Center Brown Bag Lecture:** "Religious Cult Objects: Spirituality on Campus," Rob Burdette, noon, 0106 Shoemaker Bldg. Call x2931 for info.

**UMCP Black Women's Council Brown Bag Lunch Presentation:** "Black Women in American Society," Sheri Parks, 12-2 p.m., Nyumburu Cultural Center. Call x5774 or x4901 for info.

**College of Business and Management Reception for Campus' Office Support Staff:** 12:30-2 p.m., 3100 Tydings. Call x6553 for info.

**Institute for Advanced Computer Studies Lecture:** "A Robust and Stable Triangulation Algorithm," Steven Fortune, 3:30 p.m., 1112 A. V. Williams Bldg. Call x5549 for info.

**Writers Here and Now Reading:** Novelist C. E. Poverman will read from his works, 4 p.m., Katherine Anne Porter Room, 3rd Floor, McKeldin Library. Call x2511 for info.

**Early American History Seminar:** "The Atlantic Slave Trade Revisited: The Case of Maryland," Robert Hall, UMBC, 8 p.m., 1104 Stamp Union. Call x2843 for info.

\* Admission is charged for this special event. All others are free.

NO OUTLOOK WILL BE PRODUCED MARCH 20. NEXT ISSUE: MARCH 27



## Stephen Michael to Sign His Translation of Tao Te Ching at UMCP

Stephen Mitchell will be autographing his new book *TAO TE CHING: A New English Version*, on Wednesday, March 9, 1989 from noon to 1 p.m. in the University Book Center. Lao-tzu's *TAO TE CHING* is the most widely translated book in world literature, after the Bible. Now the *TAO TE CHING* has been rendered into English by the eminent scholar and translator Stephen Mitchell. His translations of Rilke and the Book of Job have already been called definitive for our time. Call 454-7816 for more information.

## ARTS AT MARYLAND

# America's Late Introduction to Tapestry Weaving Chronicled in Exhibit

While tapestry weaving has been a part of Western culture for nearly a thousand years, American artists are just mastering this difficult and time-consuming art form.

Courtney Shaw, head of the UMCP Art Library, highlights the efforts of American artists to learn this distinctive craft in her exhibition, "American Tapestry Weaving Since the 1930s and Its European Roots." The exhibition will run March 27-April 26 in the UMCP Art Gallery. A free, two-day symposium on American tapestry weaving, sponsored by the Art Gallery, will held be March 31 and April 1 in conjunction with the exhibition.

A discussion of tapestry weaving necessarily begins by describing the qualities that distinguish this craft from other types of fabric art.

A tapestry is a hand-woven wallhanging that portrays a pictorial scene and is woven in a discontinuous weft-faced plain weave creating a mosaic-like pattern, Shaw says. The tapestry may be woven on either a horizontal or vertical loom.

The weaver creates the design by using fat, pointed sticks called bobbins to run threads through a matrix of long stationary threads stretched across either the length or the width of the loom. The threads manipulated by the weaver with the bobbins are known as the weft, while the stationary threads are called the warp.

When the process is finished, the design is completely shown in the weft as the warp has been covered.

The designer of the picture that appears on the tapestry is not necessarily



Artist weave tapestries at the Scheuer Tapestry Studio in New York, one of the largest tapestry studios in the United States.

ly the weaver, Shaw says. While there are artist-weavers, in many cases one artist draws the design and turns it over to weavers who then produce the tapestry.

The first European tapestries still existing were woven in Germany in the 12th century, Shaw says. The art form flourished in the late Middle Ages when workshops throughout Europe took up the craft and produced tapestries most often depicting religious scenes. Many of these tapestries contained thousands of

yards of textile and covered the walls of cathedrals and other buildings.

Some workshops created hundreds of years ago still exist today. In 1662, Louis XIV started the Gobelin workshop, which remains one of the most influential forces in tapestry weaving today, she says.

American artists did not begin to practice tapestry weaving until the 1950s. American were first exposed to tapestry weaving during a French revival of the art form in the 1930s.

During a slump in the industry in

19th century, weavers had turned to cheaper materials, leading to inferior tapestries compared with those of the Middle Ages. By the 1930s, however, weavers began to use better materials again and sharpened their technique leading to a revitalization of the craft.

American weavers have worked faithfully in the tradition of the European masters, Shaw says. Most well-known tapestry weavers are immigrants or persons who learned the craft at a major European workshop.

The exhibition will feature the work of 38 artists and include tapestries from some of America's finest workshops such as the Ruth Scheuer Tapestry Studio in New York.

A feature piece in the exhibition is an extremely rare design sketched by Jean Lurcat, a key figure in the French revival of tapestry weaving. Scholars and collectors had long thought that most of Lurcat's designs had been destroyed.

However, in the course of research for the exhibition, Shaw tracked down the daughter-in-law of one of Lurcat's weavers on — of all places — a crayfish farm in Louisiana. Shaw discovered a number of Lurcat designs on the farm.

Among the highlights of the symposium are demonstrations of tapestry weaving at 2:30 p.m. Friday, March 31. The session will include artists demonstrating techniques of the Aubusson and Gobelin workshops.

For more information on the exhibition and symposium call 454-2763.

—Brian Busek



More in the tradition of football coaches than historians, Richard Price (left), UMCP chair of history, and his Johns Hopkins University counterpart, A.J. Russell, recently flipped a coin to determine which institution would first enjoy the benefits of a new joint program between the schools. The two universities, along with the Maryland Historical Society and the Hall of Records at Annapolis, have created a fellowship for dissertation research. The fellowship will be awarded in alternative years to UMCP and Hopkins graduate students. Price won the toss and elected to receive — the first fellowship, not the ball.

## Art Students Busy at Galleries

Top-flight art museums such as the National Gallery of Art in Washington, D.C. and the Walters Gallery of Art in Baltimore offer UMCP art history students more than just an opportunity to see beautiful paintings.

This year, the Department of Art History has joined with area galleries in an exchange of talents that is creating a variety of new opportunities for art history students.

"With major galleries virtually on our door step there's a tremendous opportunity to develop links with outside institutions," says Douglas Farquhar, chair of art history.

A new museum fellowship program provides UMCP art history students with opportunities to work as interns at major galleries. The department this year sent four graduate students to area galleries as interns.

Two students are at the National Gallery of Art where one student is helping to prepare a catalog for an upcoming Frederick Church exhibition, while the other is working in the gallery archives. Another student

is at the Walters Gallery of Art where she works in the manuscript room and prepares small exhibitions. The fourth student is helping to prepare a gallery catalog at the Phillips Gallery in Washington.

"The internships are the backbone of this initiative. This puts our students into professional contact with the galleries and helps them become well acquainted with real museum work," Farquhar says.

The other part of the initiative uses scholars and experts from the galleries as adjunct faculty members.

Milo Beach, director of Smithsonian Institution's Arthur M. Sackler Gallery, is teaching a UMCP class in Indian Art this semester. The class is held at the gallery, and students learn not only from Beach, a top teacher and scholar, but also from other members of the museum staff who visit classes and describe their work with current and upcoming exhibits.

During the fall, students traveled to the National Gallery of Art for a class taught by Douglas Lewis, the gallery's curator of sculpture. ■



### Personnel Services Offers New Supervisory Track

A new supervisory development track will be included as part of the 1989 Employee Development Training Calendar. The track includes such courses as: Principles of Supervision, Communication Styles & Strategies for Supervisors, How to Motivate the Unmotivated Employee and Time Management. Employees interested in completing the track (and receiving a

Certificate of Supervisory Development) must complete a Certificate Registration form available in the Employee Development section of Personnel Services. Employees will not be required to make up time spent in the training courses; most courses involve only a nominal charge to departments. Call 454-4811 for more information.

## CLOSE UP

# Art Historian Finds Women Artists Inventing New Creative Spirits



Josephine Withers

**W**hen it comes to inspiration, women artists have discovered that sweet muses sitting by their palettes don't do much for them, says art historian Josephine Withers.

For centuries women artists tried to conform to the song of the muse, inviting the ethereal beauties to perch at their shoulders and whisper creative nothings into their ears. In the 18th century, women artists went so far as to paint themselves as muses in self portraits.

Like many institutions of culture and society, however, muses worked much better for one sex than the other, says Withers, associate professor of art history. While a nubile spirit at the ear might have done wonders for the creative juices of men, the idea didn't translate well for women.

In the 19th century, women artists pushed the muse aside and now, in the 20th century, they have started to replace her, Withers says. Women artists are producing new metaphors for the source of creative inspiration and

definitely not among these is that time-worn spirit, the muse. Withers explores the birth of new metaphors for creativity in "Musing About the Muse," a book she is writing on women's artistic visions of the creative process. Withers' research also reveals elements of culture and society that, in general, have affected the approach and outlook of women artists.

"As far back as graduate school, I was interested in the self portraits of artists. I have been curious about how artists see themselves," Withers says.

"One of the most intriguing parts of this is to look at how artists explain their own creativity. (Scientifically) there is no good explanation of the creative process."

In her study, Withers has focused her attention on the self portrayals of women artists over the past several centuries. Most of her analysis is drawn from painted self portraits, but not exclusively.

"The writings, lifestyle, even dress, of artists can tell us a great deal about



the way they see themselves," she says.

Withers' work begins by examining the efforts of 18th century women artists to personalize the muse. The general attitude of the time suggested that a women artist should resemble a muse, that she personally project an image of beauty and eroticism.

In its most glaring manifestation this outlook led women artists to cast themselves as ethereal creatures in Grecian settings, Withers says.

In the 19th century, women artists abandoned their connection with the muse.

"Women artists (of the 19th century) wanted to be viewed as professionals. They tried to say, 'we're not beautiful hobbyists doing painting of flowers; we are professionals,'" Withers says.

In the 20th century women artists began to develop new visions of the source of creativity. Among the most vivid has been the notion of community as the source of inspiration.

"Women were less interested in the notion of art as something created in isolation, they wanted to credit the people around them," Withers says.

May Stevens is a contemporary artist who paints herself in the company of other figures — whether personal, intellectual or spiritual acquaintances — who have influenced her. For instance, Rosa Luxemburg, the German socialist of the early 20th century, frequently appears in Stevens' paintings.

Leonora Fini, another contemporary artist, conveys similar sentiments but in a more internalized way, Withers says. Her paintings often feature twin figures looking at each other.

The historic difficulties of women artists help explain the emphasis on community. Because historically the efforts of women artists had been discouraged and their achievements unrecognized, contemporary artists feel compelled to pay homage to their predecessors, Withers says.

Other visions of the creative process also have emerged. Eleanor Antin uses fictional guises of herself as a source of inspiration. She adopts personae and acts through them in elaborate ways. She dresses in the persona, photographs herself in the guise and even writes the memoirs of the character.

Withers expects women artists to continue their experimentation and develop other visions of the creative process. Of one point she is certain, women aren't about to run back to the muse, she says. ■

—Brian Busek

## Photo Exhibit Features Distinguished Black Women

Photographs of distinguished black women will grace the Stamp Student Union March 20-April 3 as part of UMCP's celebration of Women's History month.

The portrait collection, featuring more than 15 women, will be shown in display cases in the main lobby of the Union.

The exhibit, provided by Black Women in Sisterhood for Action (BISA), includes internationally renowned women such as South African activist Winnie Mandela and New York social worker Mother Hale, along with locally prominent women such as Howard University psychiatrist Alyce Gullatee and Baltimore homeless

advocate Beatrice Gaddy. The women featured come from a wide variety of fields including medicine, entertainment, art, social work and nuclear physics.

The portraits were taken for a calendar that serves as a fundraiser for BISA. The national non-profit organization provides college scholar-

ships to inner city women.

The campus sponsor of the event is the Black Women's Council. The exhibit is free. For information about calendars and exhibit posters call BISA at 460-1565. ■



## Honors Program Director Search Opened

A national search for a Director of the University Honors Program has begun and nominations and applications are being sought by the search committee. Candidates should hold an earned doctorate and have achieved the level of scholarship and teaching expected of an associate or full professor. At least three years experience in teaching and academic administration, preferably in honors programs, is desired. The position is available July 1 and letter of application, vita, and the names, addresses and phone numbers of three references, should be submitted by March 27. Submit credentials to: Arthur Popper, Search Committee Chair, Dept. of Zoology.

## COLLEGE PARK PEOPLE

# Sex Educator Dramatizes AIDS Story

**L**et's say she's your daughter. Her name is Sally and she's a healthy, happy college freshman with the usual fears and excitement and frustrations of a young woman away from home for the first time.

Sure, she'll meet a boy and things will happen. But you know she'll go about it wisely, cautiously, because she's a smart kid and not the kind to step into a bad situation.

So she meets Peter, a nice guy. They have their romance, the season changes, and Peter's gone now with somebody else. And Sally has AIDS.

The story is true and has been documented as a sex education videotape written by Robin G. Sawyer, UMCP director of health education.

The video, "AIDS: A Decision for Life," took third place last month at the New York International Film and TV Festival. It is currently in use at 235 colleges and high schools in the U.S. and Canada. Sawyer's first video, about venereal diseases, won a finalist award in 1987.

"How can you just say 'no' to sex?" Sawyer asks. Sally and Peter didn't, and according to Sawyer, most college students are saying yes — and risking infection by the AIDS virus.

"Because they're young, students believe they're indestructible," Sawyer says. "They think if they're sexually straight and don't inject drugs, they're



Robin Sawyer

not at risk of getting AIDS."

Sawyer wrote his script based on the story of a University of Virginia freshman who contracted the AIDS virus from her boyfriend before learning he was bisexual.

The video begins with the rocking beat of Don Henley's "Boys of Summer," then dramatically depicts the fear of a pretty young woman infected with a disease she believed affected only homosexuals and drug addicts. The portrayal, well-acted by UMCP drama students, gives vivid meaning to the term "living with AIDS."

Sawyer, 38, was born in England and came to the U.S. 14 years ago. His undergraduate degree from the

University of London was in English literature and education, and his desire to dramatize educational videos comes from an interest in writing and his workaday need to inform students about health problems.

"I didn't want to do talking head videos," Sawyer says. "It couldn't be me in my ivory tower giving boring facts about health problems. I had to tell about AIDS and venereal diseases in a way that had instant appeal. Students live in an MTV-type world — rock music and soap opera dramas. That's the medium I needed for the messages." Both of Sawyer's videos come with teachers' discussion guides.

After settling in the United States, Sawyer earned a master's degree in health education at the University of Virginia. He is now finishing up a doctorate in the same field at UMCP. In his dissertation, he is evaluating the effects of the AIDS video on sexually-active students' understanding of their vulnerability to the disease.

"It's ironic that sexuality and human relations are my area of expertise," he says with his cockney accent. "I've been divorced and stayed single for a long time. I'm no better at all this than anybody else." Recently, however, Sawyer was remarried and can again practice what he preaches.

Though he says he's shy, Sawyer loves teaching and talking about sex. He teaches a human sexuality course

one night a week in addition to his administrative work and video-making.

"What I love about America is its efficiency and innovation," he says. England is still bumbling along in a lot of things such as human relations education," Sawyer says that though the British believe they are open-minded about sexuality — such as by including nudity on television — they are not interested in talking about it from a sociological viewpoint.

"I could not even find a job in my field in Britain," he says. Then he adds, in a mockingly fine English accent, "Besides the old boys at the universities with their Cambridge degrees think an American degree is inferior." Sawyer says the only things he really misses about England are pubs and "real" football, though he has become all-American enough to love the Redskins.

According to Sawyer, preliminary results from a study of 20 U.S. colleges (including College Park) show that about three of every 1,000 college students test positive for the AIDS virus.

"Even if that number seems small," he says, "it is not small enough for me. The only way we can fight AIDS at this point is through education. I think this video fills a need." ■

— Fariss Samarrai

# Margery Silverton: A Calming Influence

Her calm appearance hardly gives a hint to her profession though it certainly hides her internal energy and intensity.

Students at UMCP come to **Margery Silverton**, a psychotherapist at the University Health Center since 1987, hoping to get some clues and solutions to the problems they face.

They find that Silverton often asks them to learn to relax through meditation and relaxation techniques.

"During meditation we tune in to part of us which watches everything happening to us, but does not get caught up in the external conditions," she says. Silverton believes that to solve problems we often have to bring changes in our thinking which can come only from a "relaxed" state of mind — the reason for her emphasis on meditation.

Silverton will offer three to four introductory sessions in the use of meditation, relaxation and mental imagery starting March 6. Her lecture-demonstrations are free and open to the campus community.

Silverton counsels about 15 students a week. "Students often come with problems of studies-related stress, tangled relationships, or other family-related issues," she says.

"Most students come only once or twice. They just need to talk to some-

one and then they are on their way."

She always wanted to work with people. In high school Silverton worked as a volunteer in a mental health clinic, and helping people was the call she answered when she decided on psychotherapy as a career.

After graduating in psychology from Duke University in 1972, she earned a M.S.W. degree from The Catholic University School of Social Service. Silverton first learned the use of meditation and relaxation from her advisor and mentor at CU who had a meditation center in his home.

Silverton feels that most people do not understand meditation. They envision Hare-Krishna devotees going through weird rituals. But she sees meditation as a way of "getting in touch with our inner wisdom."

Over the years, Silverton says, meditation has given her a clarity of thought and a capacity to be calm in emotionally intense moments. It has also become a valuable professional tool.

In fact it was though meditation that she overcame her own fear of public speaking.

"In one of my meditation sessions, I began to have images of myself in front of a crowd. In those images I wanted to disappear. These images started to get shorter and shorter. There came a point when I no longer

wanted to disappear. That brought a fundamental shift in my perception. I was no longer afraid of speaking in public," Silverton says.

She has had similar success with students. "When a woman came to my office complaining about a choking feeling in her throat whenever she tried to speak assertively and equivocate I asked her to do some deep breathing exercises and focus on her feelings and physical reactions as she tried to speak," Silverton recalls. After the woman followed her breath-



Margery Silverton

ing exercises, she had immediate relief.

Silverton says she likes the diversity of the students she counsels. "I just love working with students and helping them." ■

— Vinod Kumar Jain

# Business School to Honor Campus Office Support Staff

In celebration of Women's History Month, the College of Business and Management has invited the campus' office support staff to a special reception in their honor. The reception will take place from 12:30 to 2 p.m. in Room 3100, Tydings Hall.

"We wanted to recognize those individuals—the majority of whom are women—whose business is keeping this campus operating every day," says Rudolph Lamone, dean of the business school. "I know with all certainty that our college would cease to

function without the 26 women who keep the books, write the memos, type the papers, and do the thousand-and-one other things that are critical to the smooth operation of any organization."

Judy Olian, a member of the CBM faculty whose field of research includes personnel management, will give an informal talk on "Life After the University of Maryland—Some Options to Consider." Her remarks begin at 1:15 p.m. ■



## Everybody Wins—Maryland Sports Day Features Non-Competitive Fun

Students, faculty and staff of the eleven schools in the University of Maryland System are invited to participate in Maryland Sports Day on Saturday, March 11 starting at 1 p.m. in Reckord Armory Lobby. Events being held include basketball, billiards, bowling, table tennis and volleyball. Only non-varsity players are eligible, and while men and women will begin playing for their own schools, in the second round some of the players from one school will form a team with some players from another school, and in the third round the teams will be thoroughly mixed and coed as well—a great way to get acquainted. For details call Campus Recreation Services at 454-3124.

## LETTER TO THE EDITOR

Dear Editor:

I have just read your two front-page articles in the Jan. 23, 1989 issue of *Outlook*. I enjoyed, and completely understood, the article on the entering class of 1989. I am delighted to learn that the qualifications of our students continue to improve.

I must confess that I was unable to understand the second article, despite re-reading it several times. My reaction to a similar article last year was much the same. Hence this letter to you.

It is important that we understand the issue of salary equity for women faculty members. To achieve that understanding the statistical studies conducted by the Office of Institutional Studies must be rewritten for easy comprehension. I suggest that

you eliminate much of the discussion of "predicted salaries." After all, as you quote Director Marilyn Brown at the very end of the article, "The critical variable that describe faculty quality and productivity...are not accounted for in the statistical analysis."

If you *do* include this statistical material in future articles, then its meaning should be carefully and fully explained. At present, its implications are far from clear. For example, you report that the total actual salaries of the 190 women studied were \$27,000 less than predicted in 1987. Apparently on the basis of that discrepancy, special merit adjustments of some \$34,000 were made to 24 women faculty members. Fine. But later in the article you report that 161 women in

the constant group had actual salaries that were larger than predicted (by about \$31,000) both in 1986 and 1987. Does this mean that they were "overpaid" in relation to their male colleagues? If so, it appears that the amount of money by which 190 women were "underpaid" (\$27,000) was about the same as the amount by which 161 women were "overpaid" (\$31,000). Is that reasoning correct? If so, then the basic conclusion of your article might well be that gender-bias is not pervasive, since some women earn more than their "predicted" salary while other women earn less.

I should add, in conclusion, that the use of averages is often misleading. A skeptical reader might divide \$17,000 by 190 and come to

the conclusion that, on average, women faculty members in the study earned \$142 per year less than their male counterparts. Now \$142 is not a large sum in relation to, say, an average salary of \$30,000. By reporting the information in this way, you may understate the extent of inequity in specific cases.

In sum, we need accurate and easily comprehended "facts" if we are to pursue, and justify, policies designed to insure equity. I wish you better luck next year as you seek to decipher and explain the FY '89 Faculty Salary Review.

With best regards,  
James A. Henretta, Burke Professor of History.

**Editor's Comment: You're right.**

## A Night at the Theatre

Some 500 members of the UMCP Dept. of Physical Plant and their guests attended the Feb. 16 campus production of the musical comedy *Purlie* as part of the department's first "Night at the Theatre." Physical plant workers and guests also enjoyed a pre-curtain buffet in the atrium of the Art/Sociology Bldg. as part of the program. University Theatre offers special prices to large groups on certain nights for its productions.

## Aversa Chairs Library Conference Committee

Elizabeth Aversa, assistant professor, College of Library and Information Services, was Conference Committee Chair for the 1989 Annual Conference of the Association for Library and Information Science Education (ALISE) held in Washington, D.C., Jan. 3-6. More than 330 library educators attended the conference. Aversa also chaired the Faculty Development Committee/Doctoral Student Special Interest Group program which preceded the ALISE conference Jan. 3.

## Beyond the Dream

A VHS tape of the satellite program *Beyond the Dream* is now available for check out from the Office of Graduate Minority Affairs and Graduate Studies and Research. The tape served as the national kickoff for Black History Month. The program includes famous black artists, performers and leaders, and an enlightening discussion of issues affecting today's black society. Visit room 2133, Lee Bldg., to check out the tape or call 454-1900.

## Grunig Interviewed on PR Profession

James E. Grunig, professor, College of Journalism, is one of six public relations educators interviewed by *IABC Communication World*, (January 1989 issue) for his estimate of the major issues the profession will face

## Maryland



# National Agriculture Week

## Campus Celebrates National Agriculture Week

In this age of high technology, America's number one industry is still agriculture. To recognize the importance of the U.S. farmers and ranchers and the agriculture industry in general, the United States will observe National Agriculture Week from March 13-20.

Alumni, faculty and students of UMCP's College of Agriculture will kick off the campus' celebration of National Agriculture Week with an annual awards dinner on March 8.

"The Alumni/Faculty Awards Dinner gives faculty and students, both past and present, a special opportunity to get together and recognize their peers for contributions to the agriculture industry," says Will Godwin, president

of the College of Agriculture Alumni Association.

Godwin expects more than 200 alumni and faculty to attend this year's gathering. Since 1967, awards have been presented for Excellence in Teaching, Outstanding Student, Meritorious Service and Excellence in Agricultural Extension.

Also as part of the recognition of National Agriculture Week, Maryland high school juniors can get an inside look at UMCP research and vie for \$1,000 scholarships. This third annual Science Scholars Day will be on March 10 and 11 and is sponsored by the Colleges of Agriculture and Life Sciences.

"Invited students enjoy two days of close contact with a variety of College Park researchers," says Ronald Seibel, acting assistant dean and program coordinator of the two colleges. "Up to 30 high school juniors are selected for the program based on academic achievement, test scores and a statement included on nomination forms."

Students who also submit a brief paper on an agricultural or life science topic will be eligible for a \$1,000 UMCP scholarship.

The University of Maryland Cooperative Extension Service also is involved in other observances of the week throughout the state of Maryland. ■

## Levy Joins Editorial Advisory Board

Mark R. Levy, professor, College of Journalism, has joined the editorial advisory board of *Communication Concepts*, a new series of books published by Sage Publications. The series editor is Steve Chaffee of Stanford University. Volumes in the *Communication Concepts* series will present state-of-the-art analyses and empirical findings related to major concepts in communication theory.

## Casting the Bronze



Students in Assistant Professor John Ruppert's Bronze Casting class pour liquid aluminum in a Styrofoam mold.